After going virtual in 2021, Gator Day 2022 is scheduled to be back in-person on Tuesday, February 15, and will be a nationwide event on social media.

Tiered sponsor benefits are available, including marketing exposure with Gator Day’s digital and print communications and day-of events.

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>$500+</th>
<th>$251 to $499</th>
<th>$101 to $250</th>
<th>&lt;$100</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gator Day Marketing Materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Event Marketing Materials</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Recognition during Gator Day Breakfast</td>
<td>X</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Recognition during “Celebrating the Gator Nation” Gator Day Program</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Exclusive Sponsorship Opportunities**

Gator Day Breakfast Hosted by President Fuchs, $1,500

- Logo or Preferred Name on all Gator Day and Event Marketing Materials (Virtual and Print)
- Recognized as Presenting Sponsor during Program Remarks
- Recognition on Social Media from February 7 through February 14, 2022
- 4 Reserved Seats at Breakfast

Gator Day Reception Hosts, Ten at $1,000 each

- Logo or Preferred Name on all Gator Day and Event Marketing Materials (Virtual and Print)
- Recognition during “Celebrating the Gator Nation” Gator Day and Reception Programs
- Recognition on Social Media from February 7 through February 14, 2022

FOR MORE INFORMATION ABOUT SPONSORSHIPS, CONTACT:
Staci McDonough, Director of Business Development | University of Florida Alumni Association
smcdonough@uff.ufl.edu

---

1 Gator Day Marketing Materials will be distributed and presented on February 15, 2022
2 Event Marketing Materials may be distributed and presented in early January 2022 and run through the conclusion of all communications